



# IMPACTING GENERATIONS



2010 ANNUAL REPORT  
InnerCity Tennis Foundation Year in Review



# CHAIRMAN'S LETTER



Dear InnerCity Tennis Foundation Supporter:

As we look back and review what we've accomplished together in 2010, three themes emerge which broadly describe the mission and work of InnerCity Tennis. Each theme revolves around the concept of "Generations".

**Building Healthy Generations for the Future** – with the continued rise of child and adult obesity and chronic health issues such as diabetes, our society has begun to recognize the importance of having opportunities for physical activity and fitness, understanding and making good nutritional choices, and being in a supportive community. When these habits occur and are established early in life, there is a greater chance of them continuing over a lifetime.

Our programs, through our activities and our communications, provide an environment for all participants – children, youth, families and volunteers, to learn, to practice and to achieve a healthy life-style.

**Bringing Generations Together** – having seniors, teens and children - interact, respect and learn from one another, grow as individuals, expand awareness and perceptions, and serve others - is at the core of our mission.

Our programs could not be offered as broadly as they are without the assistance of a dedicated and ever growing corps of volunteers. From the "enthusiastic veterans",

- many of whom can claim a decade or more of service - to our own youth participants who serve as volunteers working with our youngest and newest participants. Together, the children, teens, seniors, and our great staff, provide a truly rich and inspiring cross-generational learning and sharing experience for all.

**Bringing New Generations into Tennis** – since 1952 our programs have brought the joy of tennis and the self-confidence gained through the mastery of physical skills to children and youth across the city of Minneapolis. In the intervening years, we have expanded our collaborative activities to include children who might not otherwise have this opportunity; children in Head Start programs, public and charter schools and community after-school programs. All in all, more than 3,500 children now benefit year round from the opportunity to participate in our Kidspeed and tennis programs.

We thank you again for your support of the InnerCity Tennis Foundation. We hope you will enjoy the photos of these "generations" in action together, and will join us in working towards expanding our reach in the Twin Cities, influencing the development of future healthy and community-minded generations.

Bob Oberrender  
Board Chair

# RESULTS!



In our 2009 annual report, we shared that we had engaged consultants to aid us in developing evaluation methods to track the progress of our kids and the effectiveness of our programs. Thus begun, we created a series of custom evaluative activities that would enable us to set a benchmark for the developmental progress we see in our program participants.

It isn't easy to assess the growth and development of young children, especially when the kids are as young as

3 and when the largest percentage of program participants range in age from 3 to 6. But, as a group, the ICT staff, with ACET's expertise to guide us, developed a protocol of surveys, observations, and individual interviews that yielded the results below.

As a result of this work, we have clearly defined targets for helping kids and families make life changing improvements now and into the future!

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## OBSERVED CHANGES\*

- 100% demonstrated improvement in at least one character value – Respect, Responsibility, Integrity, Perseverance, Enthusiasm, Teamwork, Service (values and their definitions listed on back).
- 80% of participants observed demonstrated improvement in the value of service.

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## SURVEY RESULTS\*

- 99% reported that the volunteers and staff were caring
- 93% reported that they had learned a lot from the program

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## NUTRITION & EXERCISE\*

The results gathered are already guiding both short and long term improvements to our program.

- 32% reported they eat vegetables and fruit daily
- 49% reported they drink 5-7 servings of water daily
- 47% reported they exercise 5-7 days each week

The surveys conducted in the areas of nutrition and exercise have established a baseline. We will continue this evaluation process in the future.

\*Full report available at [www.innercitytennis.org](http://www.innercitytennis.org)

# FINANCIALS



Operating to 12-31-10	<u>2010</u>	<u>2009</u>
Income (Support and Revenue) . . . . .	\$ 693,199	\$ 548,065
Expenses . . . . .	\$ 546,424	\$ 532,880
Income Less Expenses . . . . .	\$ 146,775	\$ 15,185
<b>Consolidated Balance Sheet</b>		
Current Assets . . . . .	\$ 412,755	\$ 354,524
Property and Equipment . . . . .	\$ 646,550	\$ 644,108
Other Assets . . . . .	\$ 542,796	\$ 467,565
Total Assets . . . . .	\$ 1,602,101	\$ 1,466,197
<b>Current Liabilities</b> . . . . .	\$ 124,833	\$ 112,350
Net Assets . . . . .	\$ 1,477,268	\$ 1,353,847
Total Assets and Liabilities . . . . .	\$ 1,602,101	\$ 1,466,197
<b>Cash Statement</b>		
Cash at Beginning of Year . . . . .	\$ 310,449	\$ 316,853
Cash at End of Year . . . . .	\$ 317,454	\$ 310,449



INNOVATION IS ON OUR MINDS



Looking toward the future of InnerCity Tennis, we know that Kidspeed and innovation will be at the heart of what we do. We are never afraid to try something new and different - if it will help us connect with kids.

A few years ago, we expanded Kidspeed to sports beyond tennis. We added football, baseball, basketball and golf stations. This year, we even added a gauntlet to our football station! The response to the change has been overwhelmingly positive, more kids than ever are enjoying our free Kidspeed programs!

In addition to other sports, we have found another fit for our Kidspeed program - children with autism.

After completing a successful pilot program, we officially began a winter outreach program for elementary age kids with autism at the Nokomis Community School. We will begin a second program for children with autism at Hale Public School.

We think that we may have the beginning of something special. The movement, rhythm and familiar patterns of our Kidspeed program is keeping children with autism engaged and is igniting growth in the kids.

### Take a look at the feedback that the Nokomis Community School teachers reported!

#### WHAT DID YOU LIKE ABOUT KIDSPEED?

- Everything! Loved the visuals for each team, the waiting spaces (numbers & arrows). Coaches were great, great demos and energy to get kids excited.
- Great activities for our kids! Just the right length. Fabulous visuals, pictures, arrows, places for kids to stand.

#### WHAT CHANGES DID YOU SEE IN KIDS?

- More confidence, increased gross motor skills, increased team work.
- Students are able to tolerate frustrations / unpreferred tasks for longer.
- After the activities they are more focused.

#### WHAT DID KIDS SAY ABOUT KIDSPEED?

- Love it, - can't wait - cry when they think they've missed it.

Here's to Innovation, Kidspeed and fostering a life-long love of sport and fitness in kids!

Roger Boyer  
ICT Executive Director



## INNERCITY TENNIS MISSION

InnerCity Tennis helps young people build character, competence and commitment to healthy habits and a lifelong love of physical activity.

## OUR 7 CHARACTER VALUES

● **Enthusiasm**

I will do things with eagerness and joy.

● **Integrity**

I will follow the rules, even when no one else is watching.

● **Perseverance**

I will try one more time...forever.

● **Responsibility**

I will do what I promised. I will make no excuses.

● **Respect**

I will listen to others. I will share and take turns. I will be courteous.

● **Service**

I will look for ways to help others...before they ask.

● **Teamwork**

I will put we before me.



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InnerCity Tennis would like to recognize the volunteer CMTs who generously give their time and energy and make Kidspeed happen each year.

A special thanks to the individuals who made the 6th Annual Benefit for Kidspeed a success.

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